

Pine Mountain Club - Communications Committee

Approved Meeting Minutes – March 7, 2023

DATE: March 7, 2023

CALL TO ORDER: 6:05 PM

ROLL CALL: Members: Jennifer Emett, Brad Hudson

Debra Manoogian, Rosser Goodman, Beth Sterner,

Board Liaison: Carolyn Gilbert

Visitor: Ronni Wilde, Sara Paske, Dayne Yancey, Mark Bell

1. **Prior month's meeting minutes:** Approved during last meeting. No discussion needed.
2. **Agenda:** Motion to approve
3. **Board Liaison report/updates:** February Board meeting, Zoom request for all Committee meetings
4. **Compliments, Complaints and Concerns** see March Condor
5. **Condor** - great colors and formatting
6. **Website** - funky link fixed on the mobile
7. **Other Committee News:** report provided
 - 7.1. Communication Committee Registration due May
8. **Old Business**
 - 8.1. **Website** - Updates to mobile app incorporated, the recycling reminder was published in the Condor and website
 - 8.2. **New Website** - Jennifer, Sara & Ronni: The receptionist manages email blasts 1)members- both spouses included separately 2) renters. There is tracking the email blast numbers. Google Analytics was implemented for tracking website live stats. Northstar handles the back end of the website with Open Edge through Evalon which could interface to the 3rd party processor. The concern is the third party processor cannot interface with the current office application. Updating the current website is not in the current budget.
 - 8.3. **Forms update** - Brad presented and will forward the updated form to GM
 - 8.4. **Member Five Year Strategic Plan** - Jennifer presented an overview from Excel categorizations, amenities were highlighted, the website functionality, emergency situation protocols, discussion on ways to approach the strategic planning objectives, and New Membership outreach. The listing is available on the Committee's Google Documents
9. **New Business**
 - 9.1. **1610 AM Radio**- Dayne reported: Amateur Ham Radio Club and Fire Safe Council jointly working on 'Neighbor Radio Watch' preparing for emergency situations, the repeater was offered by Frazier Mtn Internet. 1610 radio is not working and requires equipment updates. The CERT Team did its own neighborhood watch however needed protocol to interface with Fire Department.
 - 9.2. **Quarterly Committee Chair Meeting** - Jennifer presented: March 25th Meeting at 10 AM, CERT & Emergency Preparedness Committee providing joint presentation for Fire, Weather and Urgent situations.
 - 9.3. **Blizzard** - No reception for Radio 1610 for assistance during the blizzard and other situations. Consider more than one employee to update the radio for road conditions, weather conditions and situation updates. Revisit Snowmageddon so proper assessments can be made next month.
10. **Approve Minutes for Today's Meeting**

Next Meeting: April 4, 2023 via Zoom at 6pm (directions on

www.pinemountainclub.net/communications-committee)

ADJOURN: 7:53 PM